नारियल विकास बोर्ड
(कृषि एवं किसान कल्याण मंत्रालय, भारत सरकार)
केरा भवन, कोची-682011, भारत

Coconut Development Board

(Ministry of Agriculture and Farmers Welfare
Government of India)
Kera Bhavan, Kochi-682011, India
Fax : 91-484-2377902, Telegram: KERABOARD
Tele Phone Office : 2376265/2377266/2377267

Applications are invited for filling up the following posts in the Coconut Development Board on direct recruitment basis.

Sl. No.	Name of Post	Level in the pay matrix	No. of Posts
1.	**Deputy Director (Development)**	Level- 11 (Rs. 67,700-2,08,700) [Pay Band-3, Rs. 15600-39100 with Grade Pay Rs. 6600 (pre-revised)]	**3 Posts** - Direct Recruitment [1 - Unreserved & 2-OBC (Backlog vacancies)]
2.	**Deputy Director (Marketing)**	Level-11 (Rs. 67,700-2,08,700) [Pay Band-3, Rs. 15600-39100 with Grade Pay Rs. 6600 (pre-revised)]	**1 Post** - Direct Recruitment (Unreserved)
3.	**Field Officer**	Level-4 (Rs. 25,500-81,100) [Pay Band-1, Rs. 5200-20200 with Grade Pay Rs. 2400 (pre-revised)]	**1 Post** - Direct Recruitment (Unreserved)

1. Deputy Director (Dev.) in Level - 11 of the Pay Matrix
Educational and other qualifications

(i) Post Graduate Degree in Horticulture/Agriculture/Plant Sciences (with working experience of plantation tree crops) from a recognized University or equivalent; and

(ii) Seven years experience in a responsible capacity (out of which 5 years experience in a Group A post under the Central Government or equivalent) in agriculture development with particular reference to coconut crop.

Age limit: Not exceeding 45 years (Relaxable for Government servants and employees of the Coconut Development Board upto 5 years in accordance with the instructions/orders issued by the Central Government. The upper age limit is also relaxable for OBC candidates upto 3 years.)

Note:- The crucial date for determining the age-limit shall be the normal closing date for receipt of applications, (and not the closing date prescribed for those in Assam, Meghalaya, Arunachal Pradesh, Mizoram, Manipur, Nagaland, Tripura, Sikkim, Ladakh division of Jammu and Kashmir State, Lahual and Spiti district and Pangi Sub Division of Chamba district of Himachal Pradesh, Andaman and Nicobar Islands or Lakshadweep).

2. Deputy Director (Mkg.) in Level-11 of the Pay Matrix
Educational and other qualifications
Essential:

(i) Post Graduate Degree in Agriculture/Horticulture from a recognized University or equivalent.

(ii) Seven years experience in a responsible capacity (out of which 5 years should be in a Group A post under the Central Government or equivalent) in Marketing/ Processing of Agricultural Commodities and in Market Intelligence/Market Surveys and Market Promotion activities.

Desirable:

(i) Experience in Market Development and organizing marketing surveys.

(ii) Degree or P.G. Diploma in Marketing.

Age Limit: Not exceeding 45 years (Relaxable for Government servants and employees of the Coconut Development Board upto 5 years in accordance with the instructions/orders issued by the Central Government).

Note:- The crucial date for determining the age-limit shall be the normal closing date for receipt of applications, (and not the closing date prescribed for those in Assam, Meghalaya, Arunachal Pradesh, Mizoram, Manipur, Nagaland, Tripura, Sikkim, Ladakh division of Jammu and Kashmir State, Lahual and Spiti district and Pangi Sub Division of Chamba district of Himachal Pradesh, Andaman and Nicobar Islands or Lakshadweep).

3. Field Officer in Level - 4 of the Pay Matrix
Educational and other qualifications
Essential:

(i) Secondary School Leaving Certificate with a pass in the Certificate/Diploma course in Agriculture/ Horticulture conducted by the Rural Institute/Horticulture or Agriculture Department or equivalent with 2 years experience in Agriculture/ Horticulture operations including supervision.

(ii) Knowledge of the local language where the farm/ office is located.

Place of Posting: Demonstration-cum-Seed Production Farm, Palghar, Maharashtra State.

Age limit: 30 years (relaxable for Government servants and employees of the Board upto 5 years, if they are working in posts which are in the same line or allied cadres).

Note:- The crucial date for determining the age-limit shall be the normal closing date for receipt of applications, (and not the closing date prescribed for those in Assam, Meghalaya, Arunachal Pradesh, Mizoram, Manipur, Nagaland, Tripura, Sikkim, Ladakh division of Jammu and Kashmir State, Lahual and Spiti district and Pangi Sub Division of Chamba district of Himachal Pradesh, Andaman and Nicobar Islands or Lakshadweep).

Application fee in respect of Dy. Director (Dev.), Dy. Director (Mkg.) and Field Officer:-

Rs. 100 (Rupees One hundred only). SC/ST Candidates are exempted from payment of fee subject to submission of attested copy of the SC/ST certificate issued by the Competent Authority. Women candidates of any category are also exempted from payment of fee.

General Conditions

Candidates desirous of applying for the above mentioned posts may send their

applications typed on plain paper in the format given below **(Annexure-I)** with a passport size photograph affixed at the space provided for together with self attested copies of certificates in support of date of birth, qualifications, experience, caste etc. Applications complete in all respects together with a Demand Draft for Rs. 100/- being the application fee drawn in favour of the **Chairman, Coconut Development Board payable at Kochi should reach the Chairman, Coconut Development Board, Kera Bhavan, SRV Road, Kochi-682011 within 45 days** from the date of appearance of this advertisement in the Employment News. Application may be sent either in English or in Hindi (The first date of publication of this advertisement in the Employment News will be taken into account for calculation of **45 days**).

Candidates working in Central/State Governments, Research Institutions, Public Sector Undertakings, Autonomous Bodies etc. should apply through proper channel. Incomplete applications/ applications received after the due date and applications of serving candidates not forwarded by the controlling authorities shall not be entertained. The Chairman, Coconut Development Board reserves the right to reject any or all the applications without assigning any reason(s).

Place : Kochi-11
Date : 08.12.2017

Secretary

Annexure-I

Proforma for Application

Application for the post of _____

Photo

1. Name (in Block Letters) : _____
2. Father's/Husband's name: _____
3. Date of birth (in Christian era): _____
4. Sex: _____
5. Whether belongs to SC/ST/OBC: _____
6. Are you seeking age relaxation, if so, under which category?: _____
7. Educational qualifications:

Examination Passed	Board/ Institute	Year of Passing	Optional Subjects	Percentage of Marks obtained

8. Details of employment in chronological order:

Office/Institute/ Organization	Post held	From	To	Scale of Pay	Nature of Duties

9. Address for communication with Contact No. and e-mail id: _____
10. Permanent address: _____
11. Details of Demand Draft (application fee): _____
12. Additional information if any: _____

I do hereby certify that the facts stated above are true and correct to the best of my knowledge and belief.

Place :
Date :

Signature of the Applicant